



A Brand of HMS Export

A perfume bottle with a wooden cap is centered on a brown fabric background. The bottle is made of clear glass and contains a light-colored liquid. The cap is a thick, rectangular piece of light-colored wood. The background is a dark brown, draped fabric that creates soft folds and highlights. The overall lighting is dramatic, with the bottle and cap being the primary focus.

**HEENA PERFUMES**

## HEENA PERFUMES

A perfume is a liquid mixture used to emit a pleasant odour. It is formed from fragrant essential oils derived from plants and spices or synthetic aromatic compounds.



*We believe*





## HEENA PERFUMES

The scent :- Virtually anything natural or synthetic that has an odor can be used in the making of perfume. Typically scents are made from flowers, citrus, spices, woods and sometimes even leather.



*The scent*

*Live make*

HEENA PERFUMES

At our shop, we bring the essence of luxury and personalization to life with our exclusive live perfume-making experience. Watch as our skilled perfumers craft your unique fragrance right before your eyes, blending carefully selected notes that reflect your individual style and preferences.





# Category

The category a fragrance belongs to is defined by how much of the scent (or aromatic compound) is used in the product. This also plays a factor in determining the price as the higher the concentration of scent the more expensive the fragrance will be: Lotions and aftershave generally have a 1 to 2% scent base Eau de Cologne products are generally 2 to 3% pure scent Eau de Toilettes run between 5 to 20% scent. Eau de Parfums will have from 10 to 30% aromatic compound in them. Perfume Extract or Parfum has the greatest concentration of scent, between 20 and 40%

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Top Notes are the strongest scents but do not last very long. This is the initial burst of smell you get when you first take a sniff of your favorite perfume or cologne. The top notes are often spice or citrus based.

*Top Note*





## HEENA PERFUMES

Middle (or heart notes) makes up the main part of the scent that emerges after the top notes start to fade away and are usually softer and mellower than the initial scent. These scents are usually floral in nature.

*Middle Note*





## HEENA PERFUMES

Base notes form the foundation of the scent and are usually deep and musky in nature and emerge to blend with the middle notes not to replace them.

*Base Note*





## HEENA PERFUMES

At our store, we offer a one-of-a-kind experience where your fragrance is created live, right before your eyes. Our expert perfumers blend high-quality ingredients to design a scent that's uniquely yours. Whether you're looking for something fresh, floral, or exotic, watch as your personalized perfume comes to life, capturing your essence in every drop.



*The Making*

## HEENA PERFUMES

We at Heena Perfumes have dedicated people for crafting and blending fragrances and perfumes. We have expertise in crafting fragrance and blending perfumes with speciality in additives that enhance a perfume to project more and smell all day with unique blend and craftsmanship.

*Our Store*



# Contact

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*Thank You*

